

Destiny Lawrence

UX | Experience Designer

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Experience Designer delivering insights through user research, testing, and prototyping. Completed Google UX Design Certification and additional trainings, applying skills to UX and Learning Experience Design (LXD).

EDUCATION

Associate of Applied Science, Web & UX Design

Anticipated 05/2026

Wake Technical Community College | Raleigh, NC

CERTIFICATIONS

Google UX Design Professional Certificate

Learning Design Thinking: Lead Change in Your Organization

Cisco Certified Support Technician Networking

LinkedIn Design Psychology: Master the Art of & Science of UX Design

HubSpot Social Media Marketing Certificate

Google Ads Search Certification (SEO)

SKILLS

Tools/Software: Figma, Adobe Creative Suite, Adobe Illustrator, Adobe Photoshop, Visual Studio, Canva, Maze, Premiere Pro

UX Methods: User interviews, Usability Testing, Journey Mapping, Wireframes, Prototypes

Design Skills: HTML, CSS, User Research, User Personas, Information Architecture, User flow, Accessibility (WCAG)

Professional Skills: Collaboration, Communication, Problem-solving, Empathy, Attention to Detail

PROJECTS

HANDS Community Arts Center - Social Media Campaign, Lead-Generation Funnel

Lead Tester & Documenter

- Coordinated and facilitated 2 moderated remote usability testing sessions via Microsoft Teams to evaluate catalog downloads and class registration tasks.
- Documented user feedback and synthesized findings to identify usability issues and inform design improvements.
- Supported the development of social media lead-generation content across platforms, including Instagram and Facebook.
- Contributed testing insights that strengthened the lead-generation funnel from program guide download to class enrollment.

Quirk - Personality-Based Native Dating App

Creator, Lead Designer, Researcher & Tester

- Designed a personality-based dating app for emerging adults (ages 20-26) that matches users using the Myers-Briggs Type Indicator (MBTI) to support deeper compatibility beyond appearance.
- Conducted user research on dating behaviors and preferences to inform the quiz experience, matching system, and onboarding flow.
- Developed user flows, wireframes, and interactive prototypes to guide the app experience from sign-up through personality matching and messaging.

EXPERIENCE

Stock Operations Associate

Sep 2025 – Present

Kohl's | Garner, NC

- Demonstrated strong reliability and performance, resulting in transition from a seasonal role to a permanent part-time position.
- Fulfilled online orders by accurately picking, packing, and staging items for customer pick up.
- Assisted customers on the sales floor while maintaining safety, cleanliness, and productivity during the high-traffic seasonal period.